



# THE STATUS OF YOUTH INVESTMENT IN SANTA ANA



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RESILIENCE OC**





**This report was created for Resilience Orange County**

**Prepared by the Advancement Project**

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Santa Ana City, located in the heart of Orange County, has a population of 333,268, 32% of whom are youth ages 0-19. The City’s youth programs are delivered through the Parks, Recreation and Community Services Department, workforce development grants, and the specially-funded Sunshine Ordinance.

**Positive Youth Investments:**

Sunshine Ordinance Fund.....	\$960,000
Parks, Recreation & Community Services Department.....	\$13,264,226
Workforce Development Grants .....	\$1,034,615
<b>Total.....</b>	<b>\$15,258,891</b>

**Suppression Based Spending:**

Police Department .....	<b>\$19,553,387</b>
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**Highlights:**

- Of the estimated 333,268 Santa Ana residents, 32% or 106,646 are young people between the ages 0-19.
- From 2005 – 2014 there was a significant 24% reduction in all arrests (adults and youth); in 2014, youth ages 0-19 represented 18% of those arrested compared to 25% in 2005.
- The demographic make-up of the youth arrested are 91% Latino, 4% white, 3% African American and 2% listed as other<sup>1</sup>. Latinos were significantly over-represented in those arrested, for example, Latino’s are 78% of the population in Santa Ana but represented 91% of the youth arrested.
- Crime rates in Santa Ana increased between 2014 – 2015; nevertheless, crime rates are still lower than they were in 2005. Property crimes represent the majority of crimes committed in the City.
- Santa Ana City spends \$143 per youth on positive youth development, while it spends \$12,722 each to arrest 1,537 youth.
- The Parks, Recreation & Community Services Department represents 87% of all the positive youth development spending in the City.
- Of the Parks, Recreation & Community Services Department youth related operations, 73% is spent in Parks and Recreation, the remaining amount is spent on Library functions.
- A significant amount of youth programs target high school aged youth.

**Methodology of Youth Investment Estimates (Positive and Suppression):**

Where we could, we relied on the departments’ division budgets to estimate investments. We frequently also had to estimate the amount of support each division received from administrative and other support divisions. In such cases, we relied on the percentage share of the divisions that are involved in direct youth operations compared to the department’s total non-administrative budget. Once we arrived at that percentage, we multiplied that amount by the administrative divisions’ spending to arrive at our final

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<sup>1</sup> State of California Department of Justice Office of the Attorney General Arrest Statistics.

amount. We used this methodology for the Parks, Recreation and Community Services and Police Department budgets.

**SUNSHINE ORDINANCE (STRATEGIC PLAN FUND)**

In 2012, the City of Santa Ana adopted the Sunshine Ordinance to enhance transparency and foster community engagement. An element of the Sunshine Ordinance was the development of a 5-year Strategic Plan covering FY15-19. The Strategic Plan includes a total of 7 goals, 33 objectives and 147 strategies. Of the 7 goals, two are closely aligned with our areas of interest; specifically, they identified community safety and youth, education and recreation as being top priorities. Of the 147 strategies, 108 are funded within the departmental operating budgets. The remaining 39 strategies were prioritized by staff and are funded through transfers from the general fund into a “Strategic Plan Fund.” The following youth related strategies are expected to be funded through the Strategic Plan Fund in FY17:

<b>Strategies</b>	<b>Amount</b>
Quality Youth Engagement <sup>2</sup>	\$160,000
Expand Youth Sports Program	\$500,000
Youth Sports Scholarships	\$200,000
Soccer & Tennis Programs Year Round	\$100,000
<b>Total:</b>	<b>\$960,000</b>

**PARKS, RECREATION & COMMUNITY SERVICES**

The Parks, Recreation and Community Services Department houses the Parks & Recreation Division and Library Services Division. The Parks, Recreation and Community Services Department represents anywhere between 8-9% of the total general fund expenditures on a year-to-year basis since FY10. Due to the recession the Department experienced a 7% budget reduction from FY11-FY12. It wasn’t until FY16 that the Department fully recovered and experienced a significant 13% increase in budget. The Department is funded almost entirely through the general fund.

<b>Department</b>	<b>Adopted FY17 Budget</b>
Parks, Recreation and Community Services	\$19,366,804

**Description of Library Divisions:**

The library operations are divided into several programmatic divisions, specifically Library Adult Services, Library Young Adult Services, and Library Youth Services. All the library divisions provide advisory information and reference services to their patrons. What sets each division apart is their focused programming. We centered our analysis on Library Youth Services and Library Young Adult Services.

- **Library Youth Services:** This program provides technology & workshops for students & parents; story time and educational / cultural programming for families; school visits and library tours. These services are provided in coordination with Adult Services, the Santa Ana Unified School District, and other educational institutions & community agencies.

<sup>2</sup> As indicated in the Santa Ana Strategic Plan FY15-19 quality youth engagement is the focus of resources on quality youth engagement, enrichment and education programs through community centers, libraries and after-school programs during out-of-school hours.

- **Library Young Adult Services:** Young Adult Services develops and implements programs to assist teens and young adults in furthering their education, improving their personal lives, and preparing for their future. It manages the Library's volunteer program. It staffs the TeenSpace at the Main Library, Newhope branch, Garfield Community Center, and the Jerome Recreation Center.
- **Library Technology and Support Services Division** -- Maintains the electronic and technical resources of the library. This division also orders, catalogs and processes materials requested by Adult Services and Youth Services and is responsible for the City's TV Channel 3.

<b>Direct Providers of Youth Development Programs</b>	<b>FY17 Adopted Budget</b>
Library Youth Services	\$831,330
Library Young Adult Services	\$342,655
<b>Administrative &amp; Support Divisions</b>	<b>Share Spent on Youth</b>
Library Technology and Supportive Services	\$775,329
Administrative Services	\$155,577
<b>Total</b>	<b>\$2,104,891</b>

#### **Description of Recreation Division:**

The Recreation Division offers an array of recreational and educational programs spanning arts and crafts, dance, music, fitness, sports and nature and science programs. They also manage special events, festivals and summer camps among other activities. We incorporated the entire Recreation Divisions budget into our estimate given that a large share of the recreation programming is offered to youth and teens.

<b>Direct Providers of Youth Development Programs</b>	<b>FY17 Adopted Budget</b>
Recreation Division	\$5,598,130
<b>Administrative &amp; Support Division Share</b>	<b>Share Spent on Youth</b>
Administration Division Support for Parks	\$813,218
Park Building Services & Park Services	\$4,747,988
<b>Total</b>	<b>\$11,159,335</b>

#### **COMMUNITY DEVELOPMENT AGENCY (WORKFORCE DEVELOPMENT)**

Santa Ana was awarded \$1,034,615 for FY16-17 from the federal Department of Labor's Employment and Training Administration to provide workforce development programs for at-risk youth<sup>3</sup>. The City re-granted this amount to a several youth service providers to provide workforce skills, training and education services, with the following services offered and number of youth served:

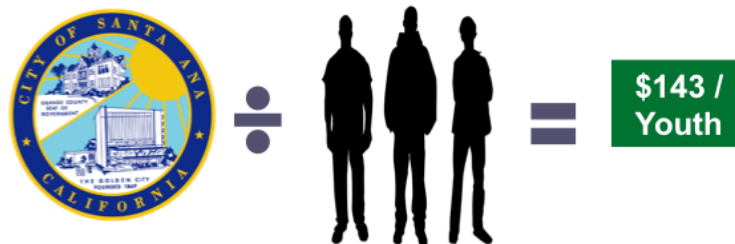
<sup>3</sup> City Council Meeting, August 2, 2016 detailing the recipients of the workforce development grants, to access document follow link [http://santaana.granicus.com/MetaViewer.php?view\\_id=2&clip\\_id=775&meta\\_id=36355](http://santaana.granicus.com/MetaViewer.php?view_id=2&clip_id=775&meta_id=36355).

Organization	Youth Served	Description
Orange County Children's Therapeutic Arts Center	20	Occupational skills training areas of office admin, mental health, childcare worker certification, paid work experience
Orange County Conservation Corps	20	Alternative to secondary education that leads to high school diploma, job preparation, credential training in forklift operator, safe food handling, paid work experience
Orange County Labor Federation	10	Pre-apprenticeship and apprenticeship preparation, workforce preparation and direct placement with apprenticeship programs
Santa Ana Public Library	20	Provide post-secondary occupational skills trainings in areas of digital technology, computer maintenance and repair, paid work experience

The various library, recreation and workforce programming offered are tailored for specific age groups, with a sizeable portion of youth services being offered to high school students. There is a significant drop in youth services being offered to youth upon high school graduation.

	SCHOOL GRADES														
	PK	K	1	2	3	4	5	6	7	8	9	10	11	12	Post Sec
<b>Parks, Rec &amp; Community Services</b>															
Library Youth Services	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Library Young Adult Services												0	0	0	0
Recreation	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Community Development</b>															
Workforce Development												0	0	0	0
<b>Sunshine Ordinance</b>															
Youth, Education, Recreation	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

### YOUTH DEVELOPMENT SPENDING



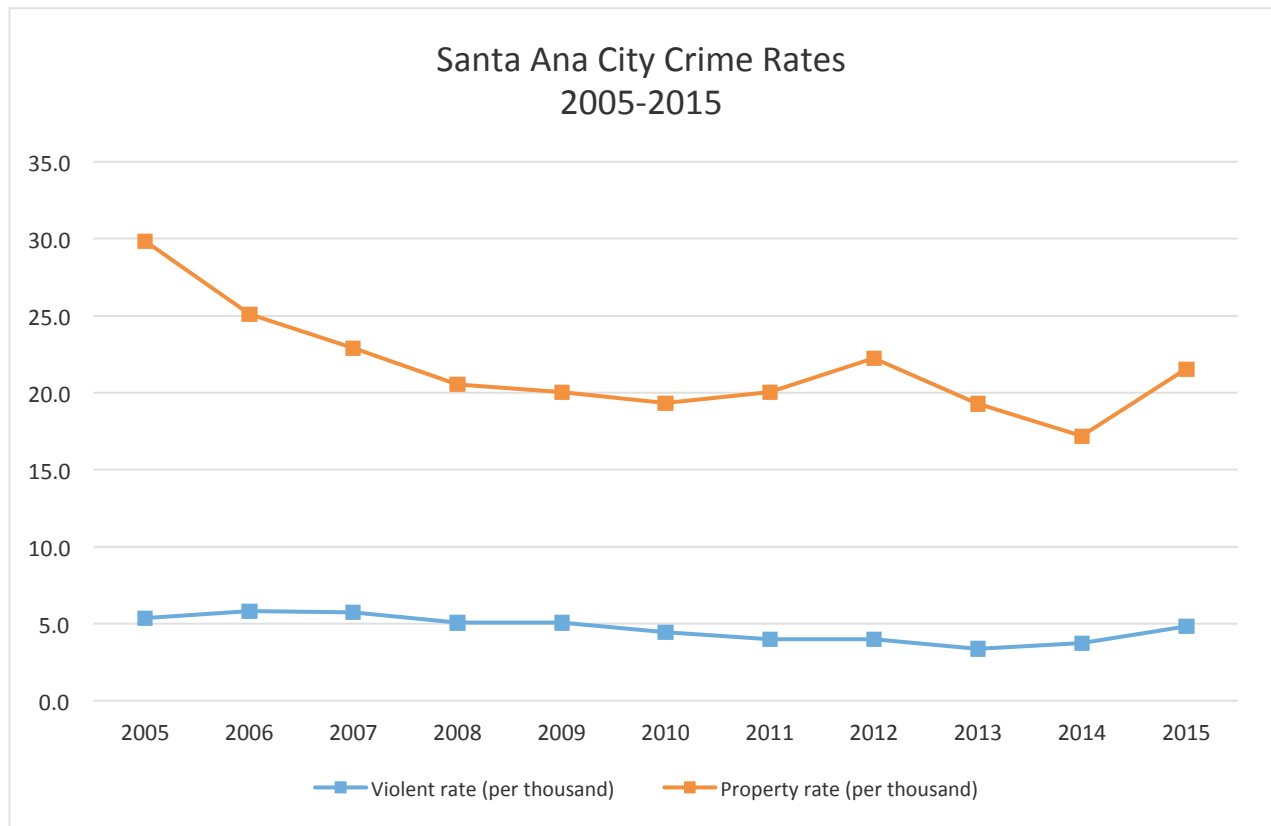
\$15.3 Million      106,646  
 Youth in Santa Ana City  
 (ages 0-19)

## POLICE DEPARTMENT

The latest arrest figures available through the California Department of Justice<sup>4</sup> demonstrates that in 2014 the Santa Ana Police Department arrested a total of 8,334 people for misdemeanor or felony offenses. Of those arrested, youth ages 0-19 represented 18% of those arrested, or a total of 1,537 youth<sup>5</sup>. The demographic breakdown of youth arrested were 91% Latino, 4%, White, 3% African American and 2% Other. In addition, youth ages 10-17 comprised 61% of arrests while youth ages 18-19 comprised 40% of arrests.

	Santa Ana City Population <sup>6</sup>	Youth 0-19 Arrest Rates
<b>Latino</b>	78%	91%
<b>African American</b>	1%	3%
<b>White</b>	9%	4%
<b>Asian Americans</b>	11%	(not included in arrest data)
<b>Other</b>	1%	2%

Crime has also been a major concern, with city officials using recent increases to justify increases in the Police Department budget. While there was an increase in crime (property and violent) rates from 2014 to 2015, it is still well below historical rates, which in general have been declining since 2005.



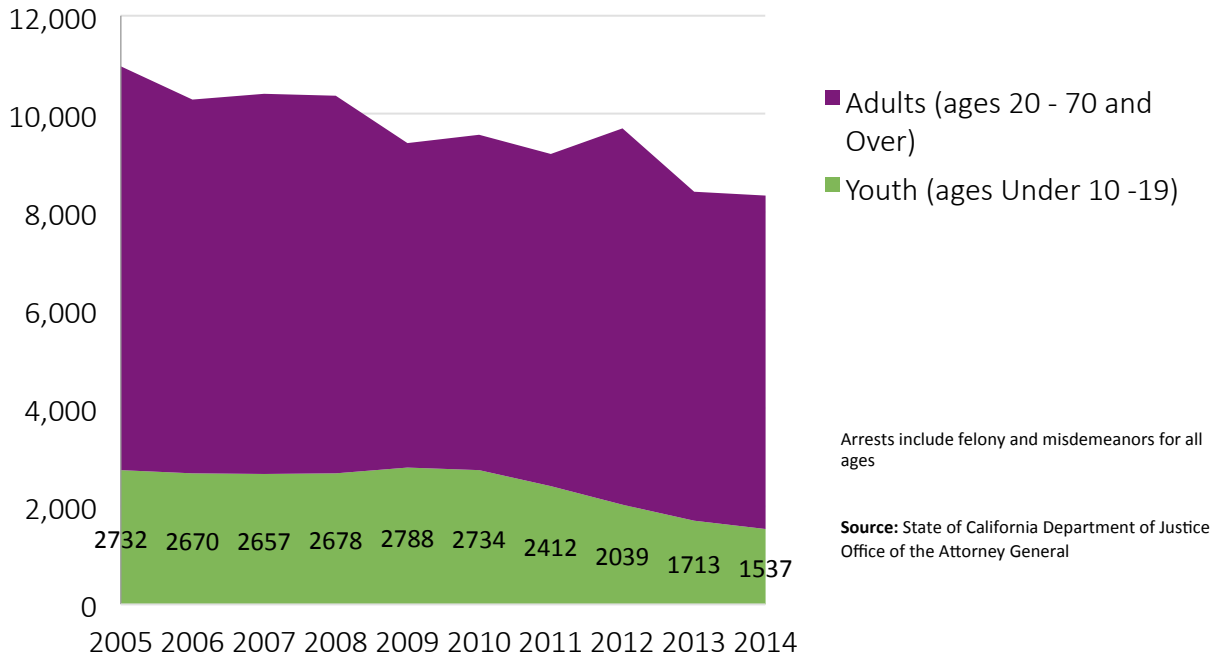
<sup>4</sup> State of California Department of Justice, Office of the Attorney General arrest data, available at <https://oag.ca.gov/crime/cjsc/stats/arrests>.

<sup>5</sup> State of California Department of Justice Office of the Attorney General Arrest Statistics.

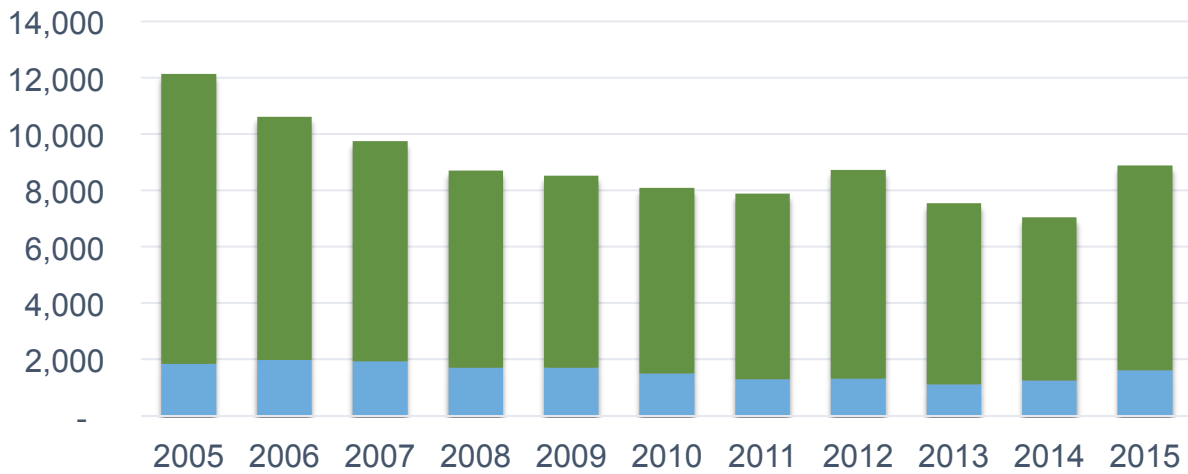
<sup>6</sup> Santa Ana City ACS 2011-2015 Demographic and Housing Estimates.



### Arrest Data- Adults vs. Youth



### FBI Crime Data 2005-2015



Violent crime      Property crime

Source: FBI Uniform Crime Reporting

<b>Department</b>	<b>Adopted FY17 Budget</b>
Police Department	\$120,257,118

In order to estimate Police Department spending on youth suppression vis-à-vis arrests we needed to divide the department's various divisions into two camps, the first includes divisions that are involved with the process of arresting and investigating youth, and a second which provides administrative and maintenance support to the arresting divisions.

**Direct Arresting Divisions:**

We used the 18% youth arrest rate to estimate the total amount that the divisions with direct involvement in arresting youth are spending, by multiplying each division's budget by 18%.

<b>SAPD "Arresting" Operations</b>	<b>Division Budget</b>	<b>Amount Spent Arresting Youth</b>
Traffic	\$ 7,205,360	\$1,296,964
Training Services	\$ 1,612,248	\$290,204
Professional Standards	\$ 1,451,498	\$261,269
Field Operations	\$ 56,162,496	\$10,109,249
Information Services	\$ 1,446,793	\$260,422
District Investigations	\$ 7,922,169	\$1,425,990
Crimes Against Persons	\$ 7,248,870	\$1,304,796
Special Investigations	\$ 3,768,665	\$678,359
Evidence	\$ 771,483	\$138,866
CDC	\$ 1,620,571	\$291,702
Forensic Services	\$ 2,701,998	\$486,359
Records Services	\$ 1,973,824	\$355,288
Communications	\$ 6,295,114	\$1,133,120
Regional Narcotic Suppression Program	\$ 2,152,009	\$387,361
<b>Total</b>		<b>\$18,419,957</b>

**Administrative & Maintenance Support:**

We then calculated the dollar amount that administrative and maintenance divisions provide the departments that directly engaged in arresting youth. We started by calculating the total sum of support spending and multiplied that by 84%, the amount of SAPD's operations which involve arrests. Once we arrived at that figure we multiplied it by 18%, the youth arrest rate in 2014, to arrive at our final amount.

<b>Departments that Support the Arrests of Youth</b>	<b>Division Budget</b>
Office of the Chief of Police	\$ 1,745,143
Fiscal & Budget	\$ 869,988
Human Resources	\$ 587,474
Building & Facility	\$ 3,300,485
Backgrounds	\$ 989,298
<b>TOTAL</b>	<b>\$ 7,492,388</b>
<b>18% youth arrest estimate</b>	<b>\$ 1,133,430</b>

**Direct Operations Youth Arrest Spending:** \$18,419,957  
**Administrative & Maintenance Support:** \$1,133,430  
**Total Santa Ana Police Department Spending on Youth Suppression:** \$19,553,387

**YOUTH SUPPRESSION PER CAPITA SPENDING**





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